

BRAND DESIGN WEB & MOBILE APP DEVELOPMENT



COMMUNICATION MADE SIMPLE

IN COLLABORATION WITH



It is vital in today's marketplace that your brand doesn't go unnoticed amongst the competition and with the relentless onslaught of new digital media and smartphone apps, standing out from the crowd is more challenging than ever.

Who are Pilonce

We are a team of dedicated professionals with the knowledge and skill to help your business reach competitive advantage. Our creative and innovative approach to delivering online digital solutions such as web design, branding and mobile app development helps continued success for our client's and it is the place where your digital journey starts.

Development

Every company is unique and in today's marketplace it is critical that your communication is distinguished from the crowd. We aim to accelerate our client's growth through technology and inspiring design. Our core philosophy is to tell the brand's story and make a concept relevant and engaging to customers.

- Mobile app development
- Responsive web development
- eCommerce
- Microsoft SharePoint development
- Booking management systems with SMS confirmation
- Bespoke Content Management Systems
- Social Applications
- Software as a Service (SaaS) & integration with other technologies



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Creative

We work with you to understand your idea and brand vision, then we create innovative designs and technical solutions to improve your customers' experience. We use the latest technology to deliver a cohesive blueprint and the best results for your business.

- Web design
- Logo design and corporate branding
- Mobile app design
- UI & UX design
- Packaging design
- Advertising
- Marketing materials
- Product design

Digital Marketing

A recent survey shows total website sales in the UK are worth £193 billion and approximately a half of the small businesses don't yet use the Internet for sales, to promote themselves, become more efficient and save money. If you are a small business that needs driving forward, please get in touch with us to arrange a consultation, whether it's relating to your website, social media engagement or how best to market your brand online.

- Organic search
- Paid search (AdWords campaigns)
- Social media & campaigns
- Creating and promoting an event
- Marketing through email and sms
- Online and mobile surveys

Support

We're here to take on your technology needs. We provide quick responses, simple explanations and accurate timings. We start with telephone or face to face consultations and keep you updated along the way.

- Open source
- CMS faults and upgrades
- Bespoke build web applications
- Microsoft SharePoint servers and applications
- Windows applications
- Hosting support
- Domain names registering and setup

FACTS

THE NUMBER OF PEOPLE ACCESSING THE INTERNET VIA MOBILE DEVICE DOUBLED FROM 24% TO 53% BETWEEN 2010 AND 2013.

IN 2013, 36 MILLION ADULTS (73%) IN GREAT BRITAIN ACCESSED THE INTERNET EVERY DAY, 20 MILLION MORE THAN IN 2006, WHEN DIRECTLY COMPARABLE RECORDS BEGAN.

To find out more about our services and solutions talk to one of our consultants on: **01675 444 320**

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